

Your Seller Journey

Nine stages to help you prepare questions, understand the process, and plan your next move with Erin.

01 Understand your position

Discuss your home, market context, and selling goals.

02 Build your strategy

Discuss a selling plan and timeline that reflect your priorities.

03 Prepare for market

Review potential repairs, decluttering, staging, and photography.

04 Launch your listing

Confirm the marketing channels and services included in your agreement.

05 Evaluate buyer interest

Review showing activity and available feedback.

Plan around your circumstances

Your steps and timing will depend on your property, agreement, and transaction. This guide does not guarantee a timeline, sale price, or outcome.

Make each next step clear

06 Review and negotiate offers

Compare offer terms and discuss questions before making a decision.

07 Under contract

Review applicable inspections, appraisal, disclosures, and contract deadlines.

08 Prepare to close

Confirm remaining responsibilities and closing arrangements with the parties involved.

09 Closing and proceeds

Confirm completion of closing and how and when proceeds will be delivered.

Bring your questions

Which services are included? Who is responsible for the next step? Which dates need attention? Ask for clarification before making a commitment you do not understand.

[Discuss your selling questions with Erin](#)

ErinRoseSellsRealEstate.com/contact

This is a general process overview, not a complete list of transaction requirements or a promise of included services. Your signed agreement and transaction documents govern your specific services and deadlines.